

**Minutes of the Town Rejuvenation Implementation Committee meeting held in the
Downstairs Boardroom, Bray Town Council, Civic Offices, Main Street, Bray
on Tuesday 2nd December 2008 at 5.00 p.m.**

Present: Mary McDermott Roe, Joint Chairperson
Christine Flood, Joint Chairperson
Councillor Anne Egan
Councillor Ciaran O'Brien
Councillor Pat Vance
Des O'Brien, Bray Town Council
Sean O'Neill, Bray Town Council
Liam Bourke, Bray Town Council
Liam McGarry, Bray Retailers Group
John Mullane, Bray Retailers Group
John Nolan, Bray & District Chamber of Commerce

Apologies: Councillor Brid Collins

1. Minutes of the meeting dated 4th November 2008

It was proposed by Ciaran O'Brien and seconded by John Mullane to adopt the minutes of the meeting dated the 4th November 2008.

2. Updated Budget Report

The budget report was circulated to all members. The current balance as at the end of November 2008 is €17,423.81.

Mary McDermott Roe stated that there would be a deficit of approximately €2,000 - €3,000 for the hanging baskets and not €8,000 as originally estimated.

John Mullane questioned if the committee would require additional funding going forward. Des O'Brien confirmed Bray Town Council have included the €25,000 for this purpose in the draft budget for 2009. Christine Flood added that this funding is subject to the approval of the elected members.

Christine Flood suggested that the committee examine the possibility of providing cigarette bins outside shops and encouraging retailers to contribute towards them.

3. To consider the sub-committees reports

Parking/ Traffic Issues – Liam McGarry confirmed that the sub-committee had discussed various issues regarding parking which included the Florentine carpark, whether or not there is a need for a multi-storey carpark at the Herbert Road and Killarney Road and demand management.

With regard to traffic, Liam stated that movement and traffic flow is needed. The sub-committee discussed the possibility of a one-way system down Quinsboro Road and up Florence Road. They also discussed roundabouts and the possibility of a roundabout at Vevay Hill, Church Road and Killarney Road triangle. Liam confirmed that the sub-committee will have a recommendation in February 2009.

Retail Offering/Retail Charter – John Mullane stated that there is a campaign underway to encourage shopping in Bray over the Christmas season. He stated that they hope to set-up a

seminar in mid 2009 to promote Bray in the context of retail and commercial activity. He added that Bray Chamber are continuing to talk to desirable retailers to encourage them to locate to Bray. John also stated that Ardmore Studios are 50 years in Bray in 2009 and they will be organising a joint venture with Bray Chamber to promote the town.

Christine Flood stated that Enniskerry are currently running a similar shopping campaign and retailers are promoting late night opening. She suggested that the committee come up with some promotional ideas for Bray.

Liam McGarry raised the issue of an image problem in Bray with tattoo shops, sex shops and head shops. John Nolan asked if there was any legislation in place to prevent these type of shops coming into the town. Des O'Brien confirmed that the use of a premises is defined in certain classes i.e. financial, retail, office etc. Under the Planning Act change of use within certain classes does not require planning permission. He added that the renewal of the new Bray town development plan would commence in mid 2009.

Maintenance/Cleanliness – Liam Bourke confirmed that four additional bollards have been ordered for the Florence Road. Quinsboro Road is currently missing eighteen bollards. Des O'Brien stated that the Council would look into replacing these immediately.

4. Report on Bins

Liam Bourke confirmed that two new big belly compactor bins (solar powered) have been ordered for the Main Street to be placed adjacent to bus stops and will be erected next week. These will have 4-5 times the capacity of our standard bins. They also have a wide aperture that will facilitate pizza boxes.

The number of bins per street are as follows:

- Dublin Road 0
- Castle Street 3
- Main Street 13
- Town Hall 7
- Quinsboro Road 3
- Florence Road 1
- Novara Avenue 0
- Herbert Road 0
- Station Road/Albert Walk 3

The Council have received requests for further bins on Florence Road, Quinsborough Road, Herbert Road and Novara Avenue which are under consideration.

John Mullane requested that the Council examine the bins used in Grafton Street.

5. To consider the options regarding shutters

Mary McDermott Roe informed the members that she has started a database on shutters and she is currently analysing lighting options etc. She confirmed that insurance companies do not class Bray as a problem area and suggested talking to the Gardai regarding CCTV.

John Mullane stated that he would bring a proposal outlining all options regarding lighting and shutters to the next meeting.

Christine Flood informed the members that shutters located outside are not permitted on new planning applications under the Bray Development Plan 2005-2011 and there may be a problem with this committee funding shutters.

6. Any Other Business

Chambers Ireland – Christine Flood stated that she had received a letter of congratulations from Sean Murphy, Director of Policy with Chambers Ireland. She also added that the awards logo in on the Council’s website and the DVD, when received, will be uploaded also.

Banners – Christine Flood circulated pictures of the generic banners to promote Bray. The members agreed that the Town Hall and the Civic Centre would be included and that the banners would be a sequence of the town from the top end to the bottom and vice-versa. John Nolan suggested the logo “Bray Means Business” and Christine Flood suggested encouraging retailers to use this logo on their shopping bags.

BID’s – Liam McGarry enquired if the BID’s process might replace the current Rejuvenation committee when it ceases in April 2009. Christine Flood stated that a new committee may be formed after the local elections in 2009 but she couldn’t confirm if it would be a BID’s committee or another Rejuvenation committee.

Hoarding at Florentine site – John Mullane enquired if there was any other option to the current hoarding. Christine Flood confirmed that the Council would examine this.

This concluded the meeting.