

**Minutes of the Town Rejuvenation Implementation Committee meeting held in the  
Downstairs Boardroom, Bray Town Council, Civic Offices, Main Street, Bray  
on Tuesday 26<sup>th</sup> June 2007 at 5.00 p.m.**

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**Present:** Dermod Dwyer, Chairperson  
Councillor Bríd Collins  
Councillor Anne Egan  
Councillor Ciaran O'Brien  
Councillor Pat Vance  
Christine Flood, Bray Town Council  
Sean O'Neill, Bray Town Council  
Jason Cooke, Bray & District Chamber of Commerce  
Liam McGarry, Bray Retailers Group  
Mary McDermott Roe, Pizarro Developments Ltd

**Apologies:** Des O'Brien, Bray Town Council  
John Mullane, Retailers Forum

**In attendance:** Stephen Fox, Executive Engineer

The Chairperson had indicated that he would be running late so Christine Flood commenced the meeting and chaired same.

**1. Minutes of the meeting dated 19<sup>th</sup> June 2007.**  
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The minutes of the meeting dated 19<sup>th</sup> June 2007 were proposed by Councillor Pat Vance and seconded by Councillor Bríd Collins.

**2. Painting initiative – steps to revive/deliver.**  
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Mary McDermott Roe informed the members that she has set up a system for processing applications for painting of facades. It is proposed to do one block at a time, this will require some co-ordination. Progress has been delayed on the painting of the Heritage Centre due to the very bad weather.

Mary McDermott Roe has contacted John O'Connor in the Royal Hotel, in relation to co-ordinating his colour scheme with the Heritage Centre. She informed the members that Colum O'Broin is not in a position to do the colour palette.

It was noted that Mr O'Broin's very significant contribution to the process had not been acknowledged in the newspaper coverage of the launch. Councillor Bríd Collins, in an interview on East Coast Radio did however acknowledge his input.

Jason Cooke advised that there would be major coverage in the Irish Independent property supplement on 27<sup>th</sup> June 2007.

**3. Shopfront Scheme – interest levels.**

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Christine Flood had invited Stephen Fox, Executive Engineer, Planning Section to report on the level of interest/uptake on the shop-front scheme. There seemed to be more interest in the painting scheme than the shopfronts. Stephen Fox circulated a list of those who availed of the open days in the Council Offices. The only firm commitment to take up the shopfront grant scheme was from Allens Menswear who would be putting in a major application.

Concern had been expressed by one of the retailers regarding about the Christmas deadline for completion of work as it would interfere with the pre-Christmas trade. It was agreed that all applications should be approved by this deadline but works could be carried out in January, if necessary.

It was noted that there seemed to be only a 10 percent take up amongst retailers, this would make it impossible for the committee to achieve its target of 30 to 40 shop fronts.

Christine Flood advised that Aisling McDonnell, Graduate Planner had been asked to survey the area and prepare a list of priority shop-fronts so that the owners could be approached. She would also note any unauthorised signs and shutters etc, so that the retailer could be asked to change these. Once this was done a reminder could be issued to retailers. Retailers should be made aware that laminated glass is acceptable to insurance companies.

Mary McDermott Roe and Noreen Kelly from Bray Chamber would be following up with retailers and would follow up in relation to the shopfronts also.

It was noted that it may not be necessary for retailers to engage an architect in all cases, as many shop fit-out companies provide a design service. Enquiries had been received from businesses outside of the agreed area. Christine Flood is to write to these businesses Graham Taylor, Butchers, Superquinn Shopping Centre and David Cassidy, Little Bray Books.

**Corporates:**

The following businesses were listed as needing attention; KFC, JWT/Falcon, Budget Travel, Dunnes, AIB, Halifax, Celtic, 02 and adjacent newsagents, Gamestop, An Post, Mrs Quinns.

As there are only a small number of corporate businesses that badly need attention Dermod Dwyer suggested that it might be more effective if two committee members were to call into each of these businesses. A small sub-committee was formed to include Jason Cooke, Mary McDermott Roe, Pat Vance, Liam Mc Garry and Bríd Collins. This committee will meet on Friday at 8.00 a.m. in the Royal Hotel to discuss.

**4. To consider the schedule of meetings going forward.**

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It was agreed to reduce the number of meetings during the summer by deleting the 3rd July and 7th of August from the schedule.

The next meeting will take place on 17th July 2007 at 5.00 p.m.

Christine Flood is to circulate an update on progress in advance of the meeting.

**6. Any Other Business.**

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Dermod Dwyer asked the committee whether they would facilitate him in publicizing the fact that Ritz Carlton are seeking local staff for their hotel in Enniskerry.

This concluded the business of the meeting.

**Signed:** \_\_\_\_\_  
**CHAIRPERSON**

**Signed:** \_\_\_\_\_  
**TOWN CLERK**

**Dated:** \_\_\_\_\_